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Clare Lucich joins firm name as Bentley & More marks 10 years

The Orange County plaintiffs firm has rebranded as Bentley More & Lucich, recognizing the longtime trial attorney's contributions and positioning her to help lead its next generation of lawyers.

By Douglas Saunders
Daily Journal Staff Writer

Trial attorney Clare Lucich became a name partner at Orange County plaintiffs firm Bentley & More this week, with the firm rebranding itself Bentley More & Lucich as it marks its 10th anniversary.

Lucich joined the firm at its founding and later became a partner. Her name now joins those of founders Greg Bentley and Keith More as the firm develops its next generation of trial lawyers.

Lucich said the promotion gives her an opportunity to expand leadership roles for women lawyers.

"I grew up watching my father practice law in Fresno, and he's a big reason I became a lawyer," Lucich said. "I've watched Greg and Keith build this firm from the ground up over the past decade, always putting clients first and giving younger lawyers like me real trial opportunities. Having my name next to theirs is an honor I don't take lightly."

She said she wants to mentor women lawyers, helping the next generation try cases, lead firms and support one another.

"Clare is everything we believe a great trial lawyer should be: fearless, extraordinarily talented, deeply committed to her clients and relentless in her pursuit of justice," Bentley said. "When Keith and I founded this firm, we set out to build something that would last beyond the two of us. Clare has been instrumental in making that vision a reality."

Lucich represents individuals and families in catastrophic injury, wrongful death, product liability, government liability and insurance bad faith cases.

Her results include a $16 million wrongful death settlement in *Amador v. Hill Crane*, a $16.5 million settlement over dangerous roadway design against the city of Pasadena, and a $12 million wrongful death settlement in *Gruppioni v. City of Los Angeles*. She also played a role in litigation that produced a $720 million class action settlement over CalPERS long-term care insurance premiums.

The Daily Journal has also named Lucich among its Top Women Lawyers in California.

"Clare earned this position through years of exceptional work, sound judgment and an unwavering commitment to the people we represent," More said. "She has proven herself in some of the most challenging cases a plaintiff attorney can handle, and she has earned the respect of judges, opposing counsel and her peers."

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